

DETERMINATION TO SOLICIT FROM A SINGLE SOURCE SIMPLIFIED ACQUISITION PROCEDURES

1. FAR 13.106-1(b) states that contracting officers may solicit from one source if the contracting officer determines that the circumstances of the contract action deem only one source to be reasonably available.
2. I determine only one source to be reasonably available based one of the following circumstances as set forth in FAR 6.302:

- ☒ Only one responsible source and no other supplies or services will satisfy Agency requirements
- ☐ Unusual and compelling urgency
- ☐ Industrial mobilization; engineering, development or research capability; or expert services
- ☐ International agreement
- ☐ Authorized or required by statute
- ☐ National security
- ☐ Public interest

3. Brief description of the reason for your determination:

The identified contractor Definers Public Affairs is the sole supplier/owner for “**Definers Console-Based War Room System**”. This sole source function automatically notifies its users via e-mail of news alerts along with logging in go through the alerts in one convenient location. The Console includes a robust search function that will enable its users too quickly find and filter the stories alerted by Definers.

The EPA will have the ability to use the Definers Console-based War Room System:

- Proprietary advanced search functions within the clips
- Standalone media clip database including perpetual retention so that information is always available regardless of email retention policies or other limitations of email platforms
- Specially trained and experienced researchers to provide relevant and actionable analysis
- Digital and human analytics coverage throughout the day
- Media tags that are tailored to your company’s areas of interests, which allow for quick sorting and tracking of your customized data streams.
- Delivered through our proprietary web interface which allows for email distribution as well.

Definers satisfies the subject requirement for, The U.S. Environmental Protection Office of Administrator and Executive Services (OA) in public affairs request. The EPA team can be automatically notified that allows the Office of Administrator extensive media monitoring with a product that is an aggressive style of campaign-style delivery of real time coverage of stories, broadcasts and articles from major outlets. The provider Definers., is the only responsible source that will satisfy Agency requirements and no other supplies or services will satisfactorily meet the requirement.

4.. This determination satisfies the requirements of FAR 13.106-1(b) & FAR 13.106-3(b)(3)(i). The requirement to prepare a written justification in accordance with FAR 6.303 does not apply to purchases using simplified acquisition procedures.

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12/07/17
Date

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